



International Women's Day (IWD)

March 8, 2023

2023 Theme: **Embrace Equity**



Happy International Women's Day (IWD)! Whether you celebrate by supporting women-owned businesses or give your friends [International Women's Day flowers](#), it's a great day to celebrate.

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. Worldwide groups come together to celebrate women's achievements or rally for women's equality.

International Women's Day (IWD) is one of the most important days of the year to:

- celebrate women's achievements
- educate and awareness raise for women's equality
- call for positive change advancing women
- lobby for accelerated gender parity
- fundraise for **female-focused charities**

What's the International Women's Day 2023 campaign theme?

IWD 2023 campaign theme is **#EmbraceEquity**.

Who can support International Women's Day?

There are many ways to mark IWD.

IWD is an inclusive, diverse and eclectic moment of impact worldwide.

The purpose of the International Women's Day website is to **support the supporters**, and to encourage worldwide engagement and collective action in advancing women's equality.



Whether hosting an event, running a campaign, launching an initiative, reporting on achievement, donating to a **female-focused charity**, or more - there are many ways Quota clubs can mark International Women's Day.

Three central beliefs guide the purpose of the International Women's Day:

- identifying, celebrating and increasing visibility of women's achievements can help forge equality
- strategic collaborations based on a foundation of shared purpose, trust and appreciation can impact positive change for women
- worldwide awareness raising via meaningful narratives, resources and activity can help combat gender bias and discrimination to accelerate gender parity

Here are some ways your Quota club can celebrate International Women's Day:

- Encourage colleagues to adopt gender equal thoughts and actions to be [#BreakTheBias](#)
- Wear purple, green and white colors on March 8
- Access the [How to Plan IWD](#)
- Post your activity on social media using #BreakTheBias #IWD2022
- Donate to an IWD Charity and/or your Club's Choice
- Send flowers/Thank-You Cards to local businesses that are owned by women or to prominent women in your community on March 8 in celebration of International Women's Day
- Sponsor a luncheon/tea to celebrate women leaders in your community
- Schedule a Program Meeting for your Club on March 8- have a woman speaker talk about her journey in her area of expertise (government, business, leader etc)
- Partner with a local college to sponsor a speaking event (pay for a speaker, donate refreshments etc.)
- Donate business clothes to a "Closet" in your area that supports and empowers women interviewing for jobs
- Make Kits for RDVIC
- Make a donation to "Save the Children"- or adopt of child for the year

Websites:

www.internationalwomensday.com

www.un.org/en/observances/womens-day

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